

Amy Wood

SPEAKER

CONSULTANT

COACH



SPEAKER PACKET

COMPLIANCE COURSES GOT YOU DOWN? THEY ARE NECESSARY, BUT THEY DON'T HAVE TO BE BORING!

AMY WOOD IS A BEST SELLING AUTHOR, SPEAKER, CONSULTANT, AND COACH. SHE HAS A BACKGROUND IN HEALTHCARE INFORMATION TECHNOLOGY AND HAS SPENT THE LAST DECADE AS A HIPAA EDUCATOR, RISK ASSESSOR, AND DATA BREACH CONSULTANT. OUT OF THE HUNDREDS OF DATA BREACH INVESTIGATIONS SHE HAS CONSULTED ON, HER CLIENTS HAVE RECEIVED ZERO FINES AND ZERO PATIENT LAWSUITS. AMY TAKES YOUR BORING, EVERY DAY COMPLIANCE COURSE AND TURNS IT INTO AN ENTERTAINING AND EDUCATIONAL CONVERSATION.



PRESENTATIONS (PARTIAL LIST)

UPCOMING

- STAR OF THE NORTH
- ACADEMY OF GENERAL DENTISTRY
- JAMIACA DENTAL ASSOCIATION
- ACADEMY OF DENTAL CPA'S

PREVIOUS

- AADOM (VARIOUS CHAPTERS)
- AMERICAN DENTAL ASSOCIATION
- CARESTREAM
- UCSF FRESNO
- DENTAL SOCIETIES (MARIN, REDS, SAN FRANCISCO, SANTA CLARA, SAN DIEGO, SAN FERNANDO, STANISLAUS, TULARE-KINGS, AND MORE!)
- AMERICAN ASSOCIATION OF ORTHODONTICS
- EMPIRE COLLEGE SCHOOL OF BUSINESS
- SONOMA STATE UNIVERSITY
- STRAUMANN

CERTIFICATIONS

- CONTINUING EDUCATION PROVIDER
 - DENTAL BOARD OF CALIFORNIA REGISTRATION #: 5961
- CONTINUING EDUCATION PACE PROVIDER
 - ACADEMY OF GENERAL DENTISTRY AGD PROVIDER #: 398840
- HEALTHCARE INFORMATION SECURITY AND PRIVACY PRACTITIONER (HCISPP)

CONFERENCES

- ACADEMY OF DENTAL MANAGEMENT CONSULTANTS
- DENTISTRY'S GOT TALENT
- SOCIETY OF OMS ADMINISTRATORS
- SPEAKING CONSULTING NETWORK
- CALIFORNIA DENTAL ASSOCIATION
- YANKEE DENTAL CONGRESS
- AMERICAN ASSOCIATION OF ORTHODONTICS
- AMERICAN ASSOCIATION OF ORAL AND MAXILOFACIAL SURGERY

MEMBERSHIPS

- AADOM SPEAKER CONSULTANT ALLIANCE
- ACADEMY OF DENTAL MANAGEMENT CONSULTANTS
- DENTAL SPEAKER INSTITUTE
- FBI INFRAGARD
- HHS 405(d) CYBERSECURITY INITIATIVE
- NATIONAL SPEAKERS ASSOCIATION
- SPEAKING CONSULTING NETWORK

MAIN COURSES



ALL COURSES
AVAILABLE
AS VIRTUAL
WEBINARS

HIPAA SUCKS!

HIPAA IS BORING AND CONFUSING AND JUST FLAT OUT SUCKS! SO HOW DO YOU GET THE INFORMATION YOU NEED TO STAY COMPLIANT WITHOUT NODDING OFF IN THE MIDDLE OF A LECTURE? TWO WORDS: AMY WOOD.

THIS COURSE BREAKS DOWN THE THINGS YOU NEED TO KNOW IN AN EASY TO UNDERSTAND WAY WHILE USING REAL LIFE EXAMPLES SO YOU CAN GET (AND STAY) COMPLIANT!

WHAT THE TECH?

TECHNOLOGY IS GREAT! IT CAN HELP YOU COMMUNICATE AT A FASTER PACE, CAPTURE MOMENTS IN TIME WITH A SIMPLE CLICK, OR EVEN MAKE DINNER SHOW UP ON YOUR DOORSTEP WITHOUT YOU LEAVING THE HOUSE! BUT WHAT HAPPENS WHEN THAT SAME TECHNOLOGY TURNS AGAINST YOU? HACKERS HAVE GOTTEN SMARTER AND MORE SKILLED, SO WE NEED TO GET MORE PROACTIVE IN DATA SECURITY!

PREDICTABLE FAILURES

IN TODAY'S WORLD, THE NEXT BIG EMERGENCY IS ALWAYS RIGHT AROUND THE CORNER. WHETHER IT'S YOUR COMPUTERS, EMPLOYEES, CLIENTS, NATURAL DISASTERS, OR UNCONTROLLABLE VIRUSES, IT PAYS TO BE PREPARED FOR SOMETHING TO GO WRONG! SO HOW DO YOU PREPARE? HOW DO YOU PROTECT YOUR BUSINESS YOU WORKED SO HARD TO BUILD? THE ANSWER: YOU PLAN FOR THINGS TO FAIL.

OTHER AVAILABLE COURSES

- MY PRACTICE JUST GOT HACKED, NOW WHAT?
- SECRETS FROM HIPAA DATA BREACH INVESTIGATIONS
- TECHNOLOGY DISASTER PREPAREDNESS
- HIPAA DEEP DIVE FOR PRIVACY OFFICERS
- CALIFORNIA DENTAL PRACTICE ACT
- OPIOID OR NOPE-IOID

RAVE REVIEWS

"AMY HAS ALWAYS COME THROUGH FOR US WITH HIGH-QUALITY LECTURES THAT EXPLAIN ALL THE CYBER RISKS OUT THERE FOR HEALTHCARE PROFESSIONALS. SHE TRULY KNOWS HER INDUSTRY AS WELL AS ALL THE HIPAA COMPLIANCE RULES."

-MEGAN DUNCAN
SANTA CLARA COUNTY DENTAL SOCIETY

"YOU REALLY MAKE THE CLASS ENJOYABLE, SOMETHING I NEVER THOUGHT I WOULD SAY ABOUT HIPAA!"

-GABRIELA GARCIA-ROJAS, DDS

"SHE WAS GREAT. I COULD'VE STAYED A COUPLE MORE HOURS IF THEY LET US. PICKING UP GOOD STUFF!"

-CDA PRESENTS ATTENDEE

"AMY HAS EXCELLENT COMMUNICATION AND PRESENTATION SKILLS. THERE HAS NEVER BEEN A DULL MOMENT WITH OUR 15+ YEAR RELATIONSHIP."

-NICOLE LE, DDS & JOHN SAVKO, DDS
LE & SAVKO DENTAL CARE

"YOUR INSIGHT AND TEACHING STYLE ALLOWED US TO HAVE AN INTERESTING AND INTERACTIVE COURSE. WE WOULD BE MORE THAN HAPPY TO HAVE YOU RETURN AND LECTURE AGAIN. OUR MEMBERS WERE SURVEYED AND REPORTED BACK WITH NOTHING BUT POSITIVE COMMENTS. THANK YOU AGAIN FOR THE GREAT LEARNING EXPERIENCE."

-JOHN HAMILTON
TULARE-KINGS DENTAL SOCIETY

"I HAVE TAKEN THIS COURSE BEFORE AND I STILL LEARNED SOMETHING NEW. AMY DID A GREAT JOB AND MADE THE CLASS FUN! WE ALL ENJOYED IT."


-CDA PRESENTS ATTENDEE

"MY GOAL IS TO EDUCATE AS MANY PEOPLE AS I CAN SO I DON'T HAVE TO DO DATA BREACH INVESTIGATIONS (ALTHOUGH I AM HERE TO HELP IF YOU EVER FIND YOURSELF IN ONE!)"

-AMY WOOD



CONNECT WITH AMY WOOD

 (707)203-0301

 HIPAA@COPPERPENNYCONSULTING.COM

 WWW.COPPERPENNYCONSULTING.COM

 Copper Penny Consulting, LLC

 @copperpennyconsulting

 Copper Penny Consulting